

Quarterly School Newsletter

Audience & Distribution

- Mailed to Little Flower parishioners, alumni, current LFCS families and other friends of LFCS
- 3,500 typically printed quarterly

Timing

4 Newsletters published per year including an annual report in the fall. September 15 (annual report) , December 15, March 15, and July 1

Content Guidelines

- Request information that relates specifically to LFCS
- Fully written articles or ideas for stories may be submitted (along with contact info for our writers to follow up)

Best Uses

- Feature stories about LFCS students and alumni
- Tool to communicate with alumni and for engaging them in current LFCS life and activities
- Long term marketing tool used to help build a relationship with friends of LFCS

How to Send

By e-mail to Cassie Echegaray (cechegaray@littleflowerparish.org)