

# Parish/School Website

## Audience & Distribution

- Current estimates are that website is accessed over 2,000 times per month. 44% of those accesses are from mobile devices.

## Timing

Information submitted will be reviewed and posted within 4 days.

## Content Guidelines

- Event dates/times can be submitted for the online Parish, School or Athletic event calendars
- Updates of any ministry news can be added to MINISTRY section
- Additional requests for information to be posted in a particular section can be made at time of submission

## Best Uses

- Photos are preferred when possible
- Website is a resource for those “shopping” for a parish or school. Any postings with appeal for a potential new family are good for the website.
- Information about your ministry should be checked periodically and requests sent with any updates

## How to Send

Elizabeth Mann ([emann@littleflowerparish.org](mailto:emann@littleflowerparish.org)) for school or parish website

Jeannie Zimmerman ([jzimmerman@littleflowerparish.org](mailto:jzimmerman@littleflowerparish.org)), 317-357-8352, ext 103 for calendar updates.