# **Bulk Mail**

### **Audience & Distribution**

- Can be customized to specific addresses from parish and school database (alumni, age of children in household, zip code, etc.)
- Efficient if mailing more than 200 pieces

# **Timing**

Deadline for submission: 10 days prior to when you would like the piece to be mailed

#### **Content Guidelines**

- Mailings can contain multiple pages
- Normally Parish office can use volunteers to prepare a mailing, or parish organizations can do their own preparation under the guidance of office staff.
- Parish office can do copying given enough lead time and original files in PDF, Publisher, or Microsoft Word format.
- Return enevelopes can be provided, but will need to be printed off-site.
- This option needs to be reserved for communication that is best suited to this method.
- Postage cost to be assumed by requesting parish organization.

### **Best Uses**

- Detailed information that is too lengthy to fit well in other communication vehicles
- Information that requires a mailed back response – survey, event registration, etc.

## **How to Send**

Angie Mackell (amackell@littleflowerparish.org), 357-8352, ext 102